

WORLD ECONOMIC FORUM



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ALL ROADS TO A SUCCESSFUL
DIGITAL FUTURE GO THROUGH

SECURITY



7 Billion
Internet users

3.2 Billion

(+50% by 2020)

Social Media users

270 Billion

(in 2017)

Emails sent every day



55 Billion

(by 2023)

IoT devices

**\$445/652 BILLION A YEAR
LOST TO CYBERCRIME**



CYBERCRIME

SCALE



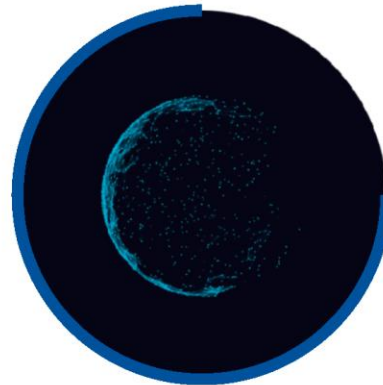
Crime-as-a-Service
Anybody can be
a cybercriminal

LOCATION



No geographical
proximity between
crime and perpetrator

IMPACT



Millions of computers
attacked in seconds

VOLUME



285,000
new malware
every day

ATTRIBUTION



Out of reach,
easy to hide
encryption

THE WORLD USED TO BE RULED BY SUPERPOWERS



4 SUPERFORCES

**MOBILE
TECHNOLOGY**



**INTERNET
OF THINGS**

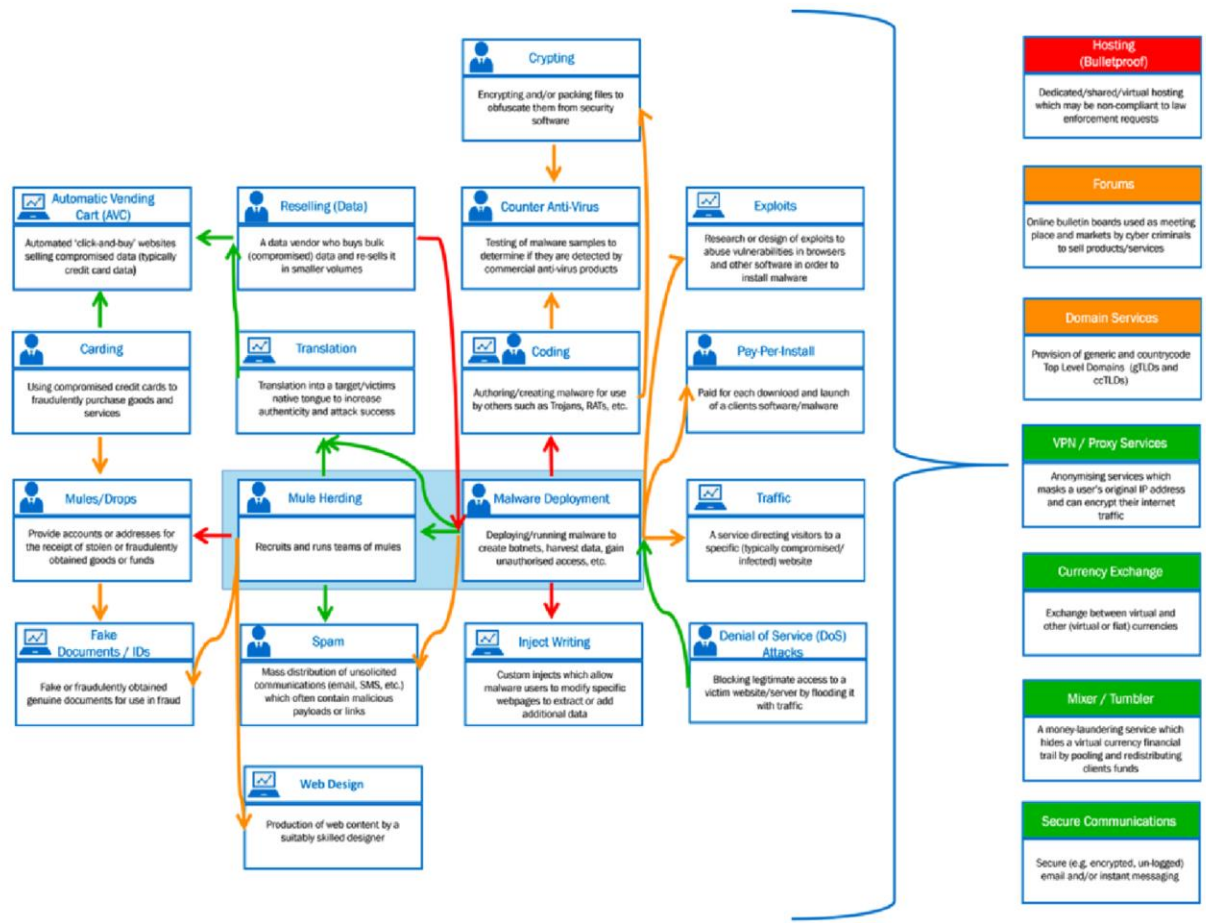


**CLOUD
COMPUTING**



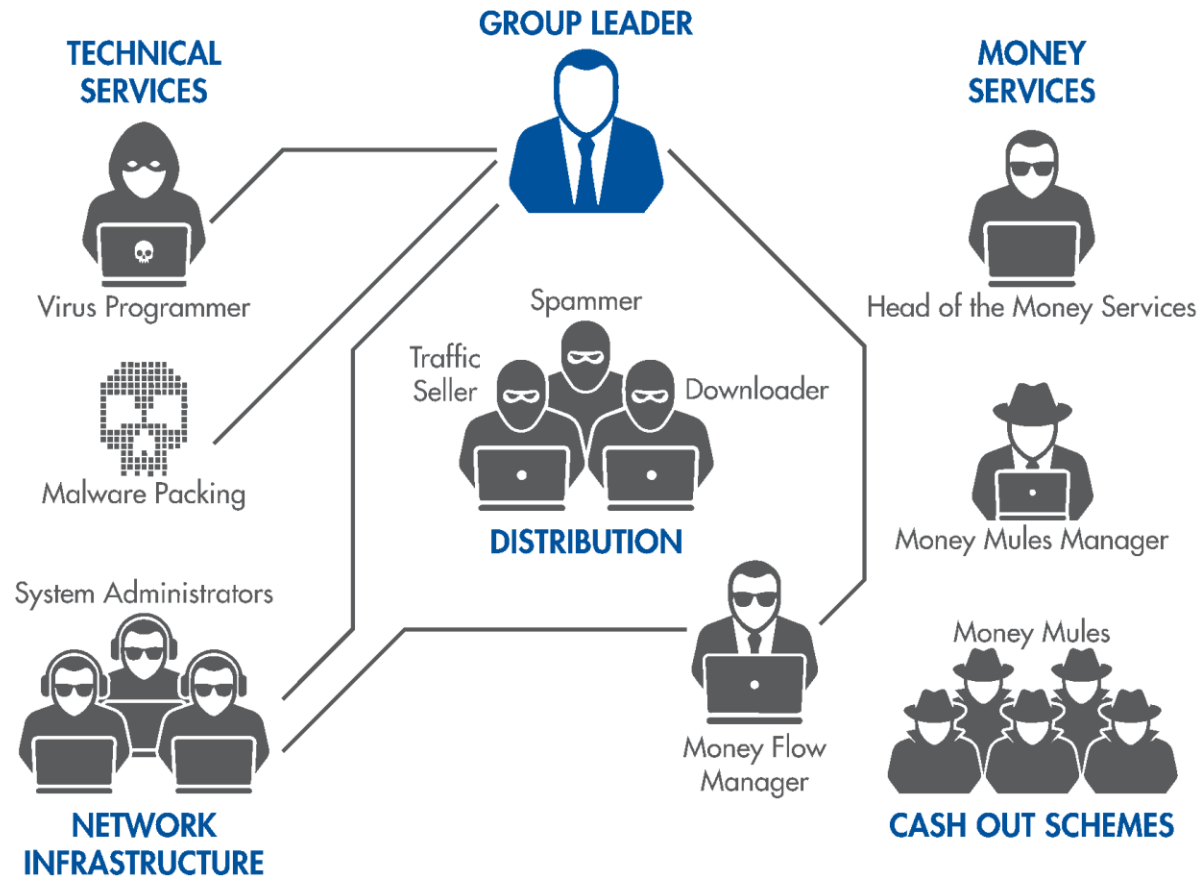
**MACHINE
LEARNING
AND
ARTIFICIAL
INTELLIGENCE**





THE CYBERCRIME FACTORY

MEET THE TEAM



OFFICE HOURS: 9-5

OFFICE PARTIES

MONTHLY SALARIES



ADVERSARIES

INTENT

TOOLS

ASSETS

VULNERABILITIES

CONTROLS

We are fighting 21st century crime with **19th century legislation**

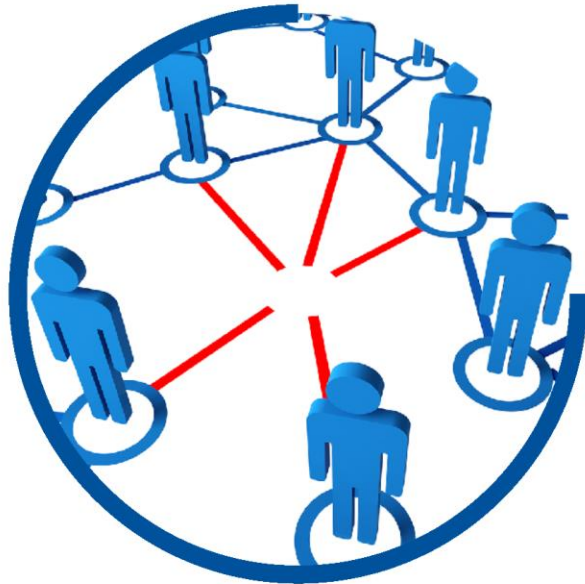
Internet makes crime simple due to easily accessible tools provided on the DarkNet as **Crime-as-a-Service**

No Risk No Crime reduction

Attack vectors multiply and **awareness** of (new/old) users of Internet tools at a very **low level**

Lack of competence/capacity in the overall security environment





**NO TRUST BETWEEN NATION STATES
AND LAW ENFORCEMENT**

**NO COOPERATION IN ANY FIELD TO
PREVENT, PROTECT AND PROSECUTE CYBERCRIME**

**COUNTER INTELLIGENCE AND 'SPY' ACTIVITY IN CYBERSPACE
CONFUSED WITH CRIME AGAINST THE AVERAGE
POPULATION, BUSINESS, ACADEMIA AND GOVERNMENTS**

GLOBAL CENTRE FOR CYBERSECURITY

GLOBAL CENTRE FOR CYBERSECURITY

Shaping the Future of Global Security

Utilising our Neutrality and Independence

REDUCE

the global
attack surface

CONTAIN

the impact of
global cyber attacks

DETER

organised
cybercriminal networks

WORLD
ECONOMIC
FORUM

The logo for the World Economic Forum, featuring the text "WORLD ECONOMIC FORUM" in a sans-serif font, with a blue circular arc partially encircling the text.

СПАСИБО!

